DEAR SIR:

When you have your clothes "Custom Made-to-Measure" the personal touch of Fine Custom Tailoring gives you that feeling of Individuality because of perfect styling and fit...

Your selection of a *SUIT* or *OVERCOAT* from the hundreds of beautiful new styles now on display, assures you of dependable 100% all pure wool fabrics, possessing superb wearing and tailoring qualities.

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